

## U3.03 - Print & Cut Flashcards

Cut along the card edges. Each card shows the question on top and the answer underneath.

### CARD 1

**What are home grown/developed products?**

Products that are grown, made, designed, created or developed in Australia.

### CARD 2

**What are the two main benefit groups in this dotpoint?**

Benefits for Australian businesses and benefits for the Australian economy.

### CARD 3

**What are three major benefits for Australian businesses developing home grown products?**

Expanded market access, stronger brand recognition or competitive advantage, and economies of scale.

### CARD 4

**What are three major benefits for the Australian economy?**

Increased export revenue and economic growth, job creation, and increased government revenue.

### CARD 5

**How are business benefits different from economy benefits?**

Business benefits improve the individual firm, while economy benefits improve Australia as a whole.

### CARD 6

**What are some major examples of Australian home grown/developed products?**

Agricultural and food products, designed or manufactured products, and cultural or Indigenous products.

### CARD 7

**Why can Australian origin create a competitive advantage?**

Australian products may be associated with quality, safety, authenticity, clean production or unique cultural identity.

### CARD 8

**How can globalisation increase the value of home grown products?**

It gives Australian businesses access to larger overseas markets while also providing global technology, e-commerce and logistics.