

U2.06 - Print & Cut Flashcards

Cut along the card edges. Each card shows the question on top and the answer underneath.

CARD 1

What three areas of government policy are covered in U2.06?

Product labelling, trading hours and advertising practices to children.

CARD 2

Why does government regulate product labelling?

To provide clear and accurate information, protect consumer safety and support informed choices.

CARD 3

Give three examples of product-labelling requirements.

Examples include ingredient and allergen information, country-of-origin information, nutrition panels, warning labels and medicine directions.

CARD 4

How can product-labelling rules affect businesses?

They can increase packaging and compliance costs and may require businesses to redesign or check labels before products are sold.

CARD 5

What can happen if a business fails to comply with labelling rules?

It may face complaints, recalls, legal action and reputational damage.

CARD 6

Why does government regulate retail trading hours?

To balance consumer convenience, competition, worker conditions and community expectations.

CARD 7

What are the normal weekday trading hours for general retail shops in metropolitan Perth?

8.00am to 9.00pm Monday to Friday.

CARD 8

How long can certified small retail shops trade?

24 hours a day, every day of the year.

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CARD 9

How can trading-hours policy affect businesses?

It can influence sales opportunities, staffing, rosters, promotions and competition between different shop types.

CARD 10

Why are advertising practices to children regulated?

Because children can be more vulnerable to persuasion and may not fully understand commercial advertising.

CARD 11

What is the AANA Children's Advertising Code?

An industry self-regulatory code designed to promote responsible advertising and marketing to children.

CARD 12

Give two examples of advertising restrictions affecting children.

Examples include gambling-ad restrictions during children's programs and live sport, plus responsible child-directed advertising standards.

CARD 13

How can advertising rules affect businesses?

Businesses may need to change campaign wording, timing, placement, targeting or promotional methods.

CARD 14

What is the overall effect of government policy in this dotpoint?

It can increase compliance costs and restrict some decisions, while protecting consumers and encouraging responsible behaviour.