

U2.10 - Print & Cut Flashcards

Cut along the card edges. Each card shows the question on top and the answer underneath.

CARD 1

What is IP Australia?

The Australian Government agency responsible for administering registered IP rights such as trade marks, patents and designs.

CARD 2

What are the main steps in the Australian IP registration process?

Identify the type of IP, search existing IP, prepare the application, lodge it with IP Australia, complete examination or assessment, receive the outcome, then maintain and enforce the right if needed.

CARD 3

Why should a business search existing IP before applying?

To check whether similar protection already exists and reduce the risk of spending time and money on an application that is unlikely to succeed.

CARD 4

What happens during examination or assessment?

IP Australia checks whether the application meets the relevant legal or formal requirements, and the applicant may need to respond to issues.

CARD 5

How is copyright different from trade marks, patents and designs?

Copyright protection is generally automatic in Australia and does not use the same IP Australia registration process.

CARD 6

What may a business need to do after IP protection is obtained?

Maintain or renew the protection where required, monitor for infringement and enforce the IP right if another party uses it without permission.

CARD 7

What is the Madrid System?

A WIPO system that can simplify seeking trade mark protection across multiple member countries through one international application pathway.

CARD 8

What is the PCT?

The Patent Cooperation Treaty is a WIPO system that provides an international patent filing pathway for applicants seeking protection in multiple countries.

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CARD 9

What is WIPO and why is it relevant to Australian businesses?

The World Intellectual Property Organization administers major international IP systems such as Madrid and the PCT, which can help businesses seek protection overseas.